**Sophistication value of the Project**

The sophistication level for our app, The Modern Marketeer comparatively low. The app needed to have functionalities like viewing the menu, interacting with various modules, switching between various modules and contacting the company to hire their service.

The major sophistication we faced were –

* Dropping the client midway through the semester and coming up with a unique idea for the project.
* Learning android development, since none of the team members knew android development.
* Learning the development and implementing it in a time frame of 2 months and coming up with more than just a prototype.
* Understanding the functioning of android studio and other android testing tools.